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‘Wicked Solutions’ -- AIGA BoNE show at Beverly's Endicott College

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Beverly — Endicott College is hosting the AIGA Best of New England Wicked Problems – Wicked Solutions design exhibition. This prestigious traveling exhibition is on display **until March 23**, Monday-Thursday, 9 a.m. to 8 p.m.; Friday, 9 a.m. to 5 p.m.; and Saturday and Sunday, 2-4 p.m. at the Grillo Gallery, Center for the Arts, Endicott College, 376 Hale St. The gallery has no weekend or evening hours March 10-18.

The AIGA BoNE Show is a biennial design competition and celebration of New England design. This prestigious, nationally recognized competition was open to all design professionals, educators and students currently practicing in the six New England states. In response to the theme, “Wicked Problems – Wicked Solutions,” participants created works based on challenging design problems and how they creatively solved them. The winning designs that comprise the BoNE exhibition at Endicott College, include examples of branding, handmade books, journal concept design, illustration, public space transformation, visible language, corporate websites, a motion capture machine, and a president’s report.

AIGA represents a variety of professions under the umbrella of communication design, ranging from book and type design to interactive design and experience design. AIGA has approximately 66 Chapters and more than 22,000 members throughout the United States.

Endicott College’s award-winning design students have an active student AIGA chapter.

For more information,contact Kathleen Moore at 978-232-2655 or kmoore@endicott.edu or visit endicott.edu/centerforthearts.

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